Alt Order #

760

INVOICE

WHIO-TV PO Box 809606 WHIOT Chicago, IL 60680-9606 Main: (855) 333-2676

Billing:

Billing Address:

Targeted Platform Media LLC Attention: Accounts Payable 1291 Hollywood Avenue Annapolis, MD 21403

Send Payment To:

WHIO-TV PO Box 809606 Chicago, IL 60680-9606

Invoice # 105015-2	Invoice Date	Invoice Month	Invoice Period	
	11/27/16	November 2016	10/31/16 - 10/31/16	

Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	

Advertiser	Product Estimate N		
ISS/Priorities USA Action-A	PRIORITIES USA ACTN	4562	

Flight Dates

10/25/16 - 10/31/16	105015	08221209	
Billing Calendar Broadcast	Billing Type Cash	Deal #	
Special Handling			
Agency Code	Advertiser Code	Product 1/2	

Order #

Agency Ref Advertiser Ref 9722 14205

750

Line	Spot	# <u>Ch</u>	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID
10	3	WHIO	M	10/31/16	6:58 AM Daybreak Edition 6a	6:00 AM-7:00 AM	:30 PRATV1649H
12	4	WHIO	M	10/31/16	7:43 AM CBS This Morning	7:00 AM-9:00 AM	:30 PRATV1649H
13	3	WHIO	M	10/31/16	9:58 AM M-F 9a-10a	9:00 AM-10:00 AM	155
4	1	WHIO	M	10/31/16	4:45 PM M-F 4p-5p	4:00 PM-5:00 PM	:30 PRATV1649H
6	4	WHIO	M	10/31/16	5:27 PM NewsCenter 7 5p	5:00 PM-5:30 PM	:30 PRATV1649H
8	2	WHIO	M	10/31/16	5:54 PM NewsCenter 7 530p	5:30 PM-6:00 PM	:30 PRATV1649H
9	1	WHIO	M	10/31/16	6:13 PM NewsCenter 7 6p	6:00 PM-6:30 PM	:30 PRATV1649H
11	3	WHIO	M	10/31/16	7:12 PM M-F 7p-730p	7:00 PM-7:30 PM	
15	1	WHIO	M	10/31/16	10:48 PM Mon Prime Hour 3	10:00 PM-11:00 PM	:30 PRATV1649H
17	2	WHIO	М	10/31/16	11:25 PM M-Su 11p News		
					The state of the s	11:00 PM-11:35 PN	:30 PRATV1649H

Start/End Time	Length Ad-ID	Rate Type
6:00 AM-7:00 AM	:30 PRATV1649H	\$1,200.00 NM
7:00 AM-9:00 AM	:30 PRATV1649H	\$1,000.00 NM
9:00 AM-10:00 AM	:30 PRATV1649H	\$550.00 NM
4:00 PM-5:00 PM	:30 PRATV1649H	\$1,000.00 NM
5:00 PM-5:30 PM	:30 PRATV1649H	\$2,000.00 NM
5:30 PM-6:00 PM	:30 PRATV1649H	\$2,200.00 NM
6:00 PM-6:30 PM	:30 PRATV1649H	\$2,500.00 NM
7:00 PM-7:30 PM	:30 PRATV1649H	\$2,000.00 NM
10:00 PM-11:00 PM	:30 PRATV1649H	\$3,250.00 NM
11:00 PM-11:35 PM	:30 PRATV1649H	\$2,200.00 NM
Total Spots	10	1 (

Payment Terms 30 Days

Gross Total \$17,900.00

Agency Commission

\$2,685.00

Net Amount Due

\$15,215.00